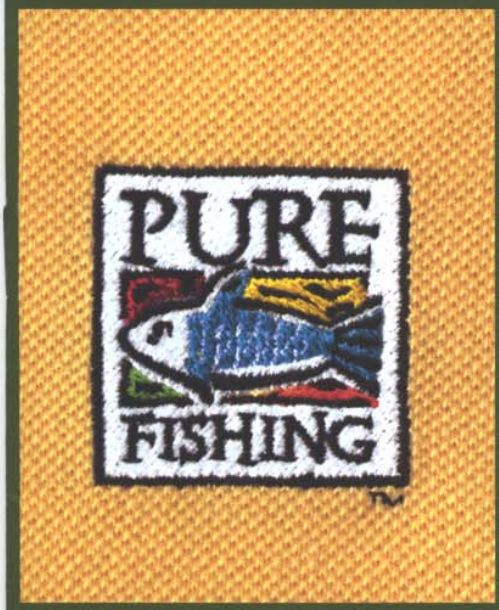
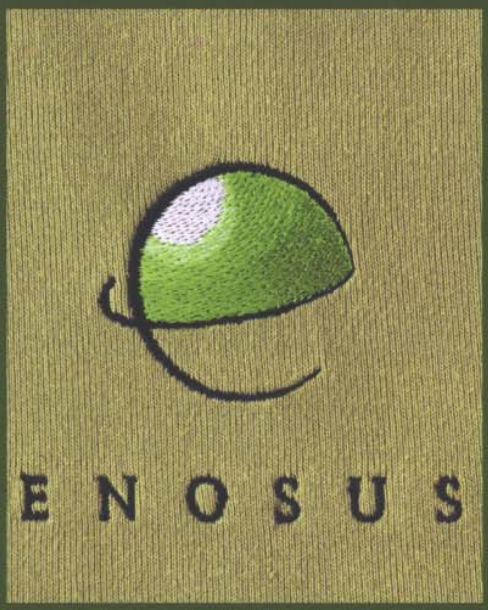
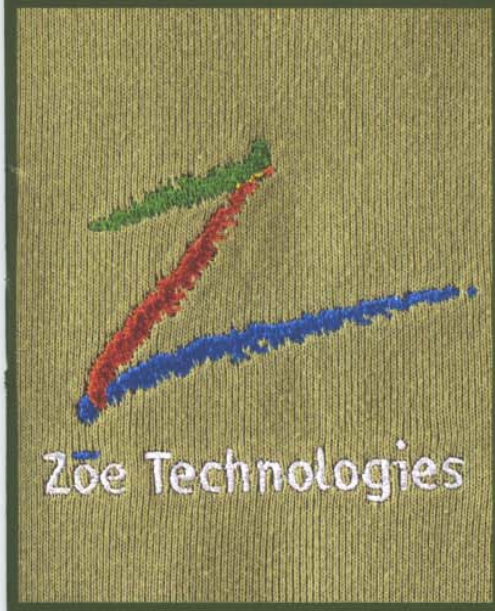




LANDS'END
DIRECT MERCHANTS
BUSINESS OUTFITTERS
July 2002

Brand fever!

The first annual celebration of logos we love.